

Tasmania named best island destination in Australia, NZ and South Pacific region by **Travel and Leisure Magazine**

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PHOTO: Cape Hauy, on the Three Capes Track, which has been named one of Lonely Planet's hottest travel

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An international travel publication has named Tasmania the best island destination in the region encompassing Australia, New Zealand and the South Pacific, and the fourth best in the world.

Travel and Leisure magazine is one of the most widely read travel publications in the world, with a readership of almost 7 million people.

The magazine's August edition will unveil its World's Best Awards.

Tasmania will be named the best island destination in the region for the fifth time having previously won it in 2002, 2006, 2008 and 2009.

The rankings are based on reader's ratings across five characteristics.

Acting Tourism Minister Jeremy Rockliff said it was just the latest in international tourism accolades bestowed upon the state.

"It also intensifies the international spotlight that has been shining on our state recently, including the Lonely Planet ranking Tasmania the 4th best region in the world to visit, the Chinese president's visit and our tourism businesses winning an unprecedented 10 gold at the Qantas Australian Tourism Awards," he said.

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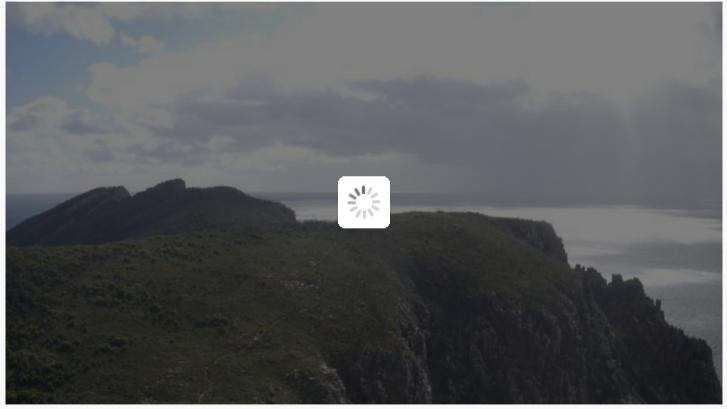
"This is great exposure that no amount of money can buy, and will no doubt help us to reach our target of attracting 1.5 million visitors to our state every year by 2020."

Tasmania has become a hot tourist destination this year with the Travel and Leisure award just the latest international publication to shine a spotlight on the island state.

In January, Tasmania was given a rave review by the Lonely Planet naming the Three Capes Track as one of the world's hottest new experiences despite the fact that it remains unfinished.

In April, the state cleaned up at the Australian Tourism Awards winning 10 of 29 prizes.

Among the winners was the historic Port Arthur site which was declared the nation's best major tourist attraction.



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VIDEO: International praise for Three Capes Track (7pm TV News TAS)

Topics: travel-and-tourism, lifestyle-and-leisure, tas

First posted about an hour ago

More stories from Tasmania

FEATURES



Who's who at the AWU Take a look at some of the key players from Bill Shorten's time at the AWU, as the Opposition Leader fronts the trade union royal commission.



Sporting feast Australia's identity as a sporting nation has been given credence by the ABS, which suggests there'll be a lot of tired workers come tomorrow morning.



Japanese men locked away About 1 million Japanese, mostly men, have locked themselves in their bedrooms and are refusing to come out.



Using the race card Dawn Fraser says tennis star Nick Kyrgios and his compatriot Bernard Tomic should go back to where their parents came from if they want to act up. She is out of line.

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